The Chicago Council on Foreign Relations

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"MEDIA AND AMERICAN SOCIETY"

MARCH & APRIL, 1979

Michigan Shores Club
911 Michigan Ave., Wilmette

116 S MICHIGAN AVE • CHICAGO, IL 60603 • (312) 726-3860

DATED MATERIAL

Thursday, March 22, 1979

12 PM Luncheon, 1 PM Lecture
Michigan Shores Club, Wilmette

"MEDIA AND AMERICAN SOCIETY"

JOSEPH KRAFT
Syndicated Columnist

The mass media in America has great power to influence public interests and opinions through the selection and transmission of important issues and events, both foreign and domestic. It is, therefore, essential to analyze the extent to which the media reflects or shapes our values and attitudes.

JOSEPH KRAFT, syndicated columnist, has emerged in the past decade as one of the foremost commentators on national and international affairs. In the course of a diverse career, Mr. Kraft has worked for THE WASHINGTON POST, THE NEW YORK TIMES, and HARPER'S MAGAZINE, and in the 1960 Presidential campaign, he served as a speech writer for John Kennedy. The author of four books, including PROFILES IN POWER and THE CHINESE DIFFERENCE, Mr. Kraft was educated at Princeton and the Sorbonne.

BACKGROUND SEMINARS: MARCH 22 and APRIL 26, 10:30 - 11:30 AM

Before each luncheon there will be a special Background Seminar designed to focus on one aspect of the luncheon program in greater depth. On March 22, ROBERT PEARSON, National Opinion Research Center, will discuss "PUBLIC OPINION AND FOREIGN POLICY." His discussion will be based on a public opinion survey commissioned by the Chicago Council on Foreign Relations and released in March which examines foreign policy priorities for the general public and leadership in the U.S. Copies of the survey results will be distributed to seminar participants. On April 26, we will show the award winning CBS documentary "MISUNDERSTANDING CHINA." This documentary was produced by the luncheon speaker, IRVING DRASNIN, in 1972 and examines our attitudes toward the Chinese before, during and after the Chinese revolution and how these attitudes have been manipulated by popular culture.

Thursday, April 26, 1979

12 PM Luncheon, 1 PM Lecture
Michigan Shores Club, Wilmette

"FROM YELLOW PERIL TO PEOPLE'S REPUBLIC:

The American Press and the Changing Image of China"

IRV DRASNIN
Producer, CBS News

China provides an excellent example of the power of the media to influence events and public opinion. In the late 1940's and 1950's, post-revolutionary China was excoriated by much of the American press, while post-Mao China has been hailed as a new friend and fertile market. The importance of these attitudes will be explored in our concluding lecture this spring.

IRV DRASNIN, Producer, CBS NEWS, has very wide-ranging experience. He has produced news programs on China (see "Background Seminar," April 26) dissent in the Soviet Union, black views of South Africa, Cuba ten years after Castro, and others. He joined CBS in 1961 as a writer for the "Evening News" and has devoted his time exclusively to television documentaries since 1968. In 1974 he spent three months in China filming "CBS REPORTS: SHANGHAI." Mr. Drasnin has received many of broadcast journalism's most prestigious awards, including a Saturday Review Television award for "Voices from the Russian Underground." He is a graduate of UCLA and received an MA in Far Eastern Studies from Harvard.

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_____ SERIES TICKETS FOR THE LECTURE ONLY @ **$6.** FOR MEMBERS, **$8.** FOR NON-MEMBERS

_____ SERIES TICKETS FOR THE BACKGROUND SEMINAR @ **$4.** FOR MEMBERS, **$6.** FOR NON-MEMBERS

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SUBURBAN NOON LUNCHEON-LECTURE

March & April, 1979

"MEDIA AND AMERICAN SOCIETY"

You may attend the Luncheon & Lecture or the Lecture only.

10:30 Seminar
12:00 Luncheon
1:00 Lecture

Michigan Shores Club
911 Michigan Ave.
Wilmette

FOR FURTHER INFORMATION

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